



Press Release
– For immediate release –

Sit better, game better – Speedlink presents the ARIAC and YARU Gaming Chairs

Weertzen, 26 October 2018: The gaming accessories specialist Speedlink delivers maximum comfort for gaming the night away with its ARIAC and YARU Gaming Chairs for comfortable back support.

Every gamer has their favourite way to sit in front of the PC or console, so Speedlink set itself the task of meeting the exacting demands of a wide range of gamers for a comfortable, premium gaming chair. Now with the launch of not just one, but two gaming chairs – the YARU and the ARIAC – it's mission accomplished. In doing so, Speedlink is expanding its successful lineup of gaming chairs and building on its experience gained in both developing the LOOTER and REGGER Gaming Chairs and equipping a host of esports teams to meet the needs of casual as well as professional gamers.

“Hardcore gamers, especially esports pros, often spend hour after hour each day on their console or PC. This makes it even more important to sit on an ergonomic chair that can be customised to suit personal preferences, encourages concentration and offers the greatest comfort,” explained Rainer Nawratil, Senior Product Manager at Speedlink.

The highly adjustable chairs with their comfortably upholstered, height-adjustable seats offer hours of comfort. Additionally, the ergonomic backrests help the user adopt a healthy sitting posture and prevent back problems.

And for even greater comfort, the ARIAC has an additional neck cushion as well as a strap-guided backrest cushion which can be moved anywhere from the lumbar to the shoulder region, or even removed completely.



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“It was important to us to develop a chair that could support a gamer in a host of ways. That’s why the backrest, seat pad, armrests and the freely positionable cushions can be adjusted according to the user’s preferences – for maximum comfort,” added Rainer.

To also meet this need, in the case of the ARIAC the backrest angle in relation to the seat pad can be adjusted anywhere between 90 to 180° – in other words, reclining to a horizontal position for a quick power nap between boss fights.

The ARIAC’s padded armrests can also be adjusted in 4 directions – not only vertically, horizontally and sideways, but they can also be swivelled. This allows the gamer to choose the perfect position.

The black chairs with red accents, high-grade PU leather upholstery and racing style design are stunning to look at even when not in use, and complete the gaming set up perfectly.

YARU Gaming Chair

- Article number: SL-660002-BK
- Comfortable desk chair
- Created for PC gaming
- Optimized ergonomic design for comfort and the ultimate user-friendly sitting experience
- Height adjustable seat
- Padded armrests
- Full-range rocker mechanism with adjustable resistance
- 360° swivel design for incredible ease of movement
- High-grade PU leather
- Class-4 gas lift
- 5 x 50 mm diameter dual-wheel castors



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- Maximum bodyweight: approx. 150 kg
- Dimensions: 61 × 57 × 111-123 cm (W × D × H)
- Weight: approx. 13.8 kg
- RRP: € 169.99

ARIAC Gaming Chair

- Article number: SL-660003-BKRD
- Desk chair optimised for PC gaming
- Infinitely adjustable seat height
- Adjustable backrest recline (90-180°) incl. fully reclined horizontal position
- Full-range rocker mechanism with adjustable resistance
- 4-D armrests
- Comfortable backrest, seat pad and armrest padding for hours of gaming
- Removable neck and lumbar support cushions
- 360° swivel design for the best view
- High-grade PU leather
- Class-4 gas lift
- 5 x 60 mm diameter dual-wheel castors
- Maximum bodyweight: approx. 150 kg
- Dimensions: 73 × 60-140 × 130-138 cm (W × D × H)
- Weight: approx. 22.5 kg
- RRP: € 379.99

About Jöllenbeck

Jöllenbeck GmbH is one of Europe's leading manufacturers of office & entertainment peripherals. Since its formation, Jöllenbeck has positioned itself very successfully in the PC, video gaming console and handheld accessories market. The product portfolio of its own brand Speedlink® includes sound systems, headsets, mice, mousepads, keyboards, gamepads, joysticks and various other accessories. Speedlink® products feature impressive cutting-edge technology combined with design excellence and outstanding functionality. Through Speedlink®, Jöllenbeck is represented in over 40 countries worldwide.



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