



Press release
– For immediate release –

Gaming for good causes: Speedlink becomes Official Partner of GAMEVENTION 2019

Weertzen, 12 November 2019 – The esports and community festival GAMEVENTION kicks off in Hamburg on 22 November with gaming specialist Speedlink as Official Partner. Supported by big-names, Speedlink will participate in a charity stream to raise funds for charitable projects. And along with sponsoring the event, Speedlink will also be giving away a fantastic prize that's sure to raise the roof.

GAMEVENTION is a brand-new gaming festival that's going to be held in the northern German city of Hamburg. As Official Partner, gaming equipment pros Speedlink will be there to showcase their streaming hardware and many other products. With its focus on gaming, esports and eculture, GAMEVENTION 2019 will be the place to be and be seen, with a host of big-name game developers, streamers, esports gamers and cosplayers expected. Together with all the other visitors to the festival, which will be spread across two floors of Hall B4 at the Hamburg Messe fair complex, everyone will get to experience not only the hottest games, but also numerous Speedlink products in action.

Streaming for good causes

There'll also be a huge charity stream, broadcast with Speedlink's support. A 20-hour programme will be streamed live during GAMEVENTION featuring a huge number of big-name streamers and influences who'll be laying down the tunes for awesome entertainment. Visitors to the festival as well as those watching the streams will also be blown away by a true pro, with German rock musician Martin Kesici set to grace the festival – he'll also be sending shoutouts to encourage everyone to dig deep and give generously for good causes. The



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donations raised will be shared among three charitable projects. One portion will go to the Gaming Aid organisation, which is involved in social welfare projects in the gaming industry. As a Gaming Aid supporter, it's an organisation Speedlink has been very familiar with for some time now owing to the active role Speedlink plays in fulfilling its social responsibility commitments. The remaining portions will go to Sternenbrücke children's hospice and Lawsman e.V. – an organisation that brings joy to terminally ill children.

Win a car

Speedlink will be giving away a Mini Cooper S Convertible during the charity stream. The lucky winner will get the chance to drive the car for a whole year, with Speedlink throwing in the insurance and covering taxes. Anyone can go to [Gleam.io](https://gleam.io) to enter, with the winner to be announced on 23 November.

In the run-up to GAMEVENTION, influencers TorroTouretteTV, Eisenp3lz and Deagal will be streaming to their community and raising awareness about the charity event. Speedlink's Twitter channel [@Speedlink_world](https://twitter.com/Speedlink_world) will feature a full low-down of when each stream will be broadcast. It'll also be the place where updates and any potential schedule changes will be announced, so visitors can get into full festival spirit for GAMEVENTION even before it all kicks off at the fair complex.

About Jöllenbeck

Jöllenbeck GmbH is one of Europe's leading manufacturers of office and entertainment peripherals. Since its founding in 1974, Jöllenbeck has positioned itself very successfully in the PC, video gaming console and handheld accessories segment. The product portfolio of its own brand Speedlink® includes sound systems, headsets, mice, mousepads, keyboards, gamepads, joysticks and a wide range of IT accessories. Speedlink® products feature impressive cutting-edge technology combined with design excellence and outstanding functionality – as proven by the numerous awards and victories in professional esports use. Through Speedlink®, Jöllenbeck is represented in over 40 countries.



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