



Press Release  
– For immediate release –

## **Mechanised metal marvel that's a force to be reckoned with: new gaming keyboard with semi-mechanical keys**

**Weertzen, 22 January 2020 – Speedlink is expanding its multi-award winning keyboard lineup to include the RGB-illuminated semi-mechanical IZERIS.**

More and more gamers are opting to arm themselves with the manifold advantages of mechanical keyboards. With their clear actuation point, the keys are comfortable to type on and offer maximum precision, accompanied by a soft click – with the durable key switch mechanism providing maximum reliability even when subjected to relentless hammering for years on end. The new IZERIS gaming keyboard unites all these killer advantages with its innovative semi-mechanical key technology. Beneath the fully-fledged mechanical switches with their tactile click lies proven membrane technology as used in traditional keyboards.

“With the IZERIS we’re offering the advantages of a fully mechanical keyboard for the price of a premium membrane keyboard,” explained Coletta Jöllenbeck, Director Business Unit Speedlink. “This allows truly everyone to experience the one-of-a-kind feeling and precision of mechanical switches – from casual gamers to esports pros.” The IZERIS’s cool metal frame is also stunning, with its multi-colour LED lighting system and 12 lighting modes delivering a spectacular light show on any desktop. The IZERIS really is a feast for the eyes and the hands.



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## **IZERIS Semi-mechanical Gaming Keyboard**

- Article number: SL-670011-BK
- Semi-mechanical gaming keyboard with RGB lighting
- Semi-mechanical keys for haptic feedback and a great keystroke feel
- 12 lighting modes with adjustable brightness
- Sturdy metal frame
- Direct access to mission-critical functions with 12 multifunction keys
- Anti-ghosting with 26-key rollover
- Colour-coded WASD keys
- Splash protection
- Customisable tilt
- 4 status LEDs
- Windows® key lock
- Braided cable
- Connection: USB-A
- Cable length: 1.8m
- Dimensions: 446 x 158 x 35mm (W x D x H)
- Weight: 950g (incl. cable)
- RRP: €39.99



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### **About Jöllenbeck**

Jöllenbeck GmbH is one of Europe's leading manufacturers of office and entertainment peripherals. Since its founding in 1974, Jöllenbeck has positioned itself very successfully in the PC, video gaming console and handheld accessories segment. The product portfolio of its own brand Speedlink® includes sound systems, headsets, mice, mousepads, keyboards, gamepads, joysticks and a wide range of IT accessories. Speedlink® products feature impressive cutting-edge technology combined with design excellence and outstanding functionality – as proven by the numerous awards and victories in professional esports use. Through Speedlink®, Jöllenbeck is represented in over 40 countries.

Website: <https://www.speedlink.com/>

Facebook: <https://www.facebook.com/official.speedlinkDE/>

Twitter: [https://twitter.com/Speedlink\\_world](https://twitter.com/Speedlink_world)

Instagram: <https://www.instagram.com/official.speedlink/>

YouTube: <https://www.youtube.com/c/SpeedlinkOfficial>

Press FTP server: <https://www.speedlink.com/ftp/presse/>

Get in touch at any time if you have any questions, require additional information, want to request an interview or would like us to send you products for testing. If you publish anything, we'd really appreciate a courtesy copy.

### **Contact**

Henner Thomsen  
Manager PR & Marketing Speedlink  
Jöllenbeck GmbH  
Kreuzberg 2  
27404 Weertzen  
Germany  
Tel: +49 4287 9244-574  
Email: [Henner.Thomsen@jb.eu](mailto:Henner.Thomsen@jb.eu)